



National Master's degree - Master in Management (MR12002A, MR123403A, MR11802A)

- Degree awarded by: Cnam
- Partners' countries: China, India, Tunisia, Vietnam etc.
- Language(s) of instruction: English
- Mode of learning: Day time, full time, onsite classes
- Length: M1: 1 year, M2: 1 year, M1+M2: 2 years

Program's presentation

The Master in Management (MIM) is designed for students who wish to pursue a career in business and management and increase their professional horizons, domain knowledge and leadership ability.

The program provides a solid foundation in the range of management disciplines and is distinguished from other specialized Masters by this breadth. The Master in Management program leads to a national degree in line with the standardized European System of higher education, in three different areas:

- Project Management and Business Engineering (MR12002A)
- International Business and Corporate Development (MR13403A)
- E-Business and Digital Marketing (MR11802A)

Admission requirements

- Bachelor's degree
- Proficiency in English (Toefl IBT: 85 | IELTS: 6.0 | Bulats B2/C1 - 4 skills required)
- Admission directly to Master 2 is possible under certain conditions.
- Application process:
 - Application form duly filed in
 - 2 recommandations
 - Copies of higher education degrees and transcripts

Calendar:

- Registration: till end of June
- Visa: till July
- Arrival: till end of September
- Start of classes: October
- End of classes: till end of June

Tuition Fees (subject to change)

- 7 660 € for Master 2 (1 year)
- 13 660 € for M1+M2 (2 years)

Courses (some examples)

- Financial Accounting
- Marketing

- Organization Theory
- E-Business
- Management of the firms
- Corporate Finance
- Human Resource Management

Skills developed

- Innovative methods to create some optimum added values;
- Management methods;
- Human resources management;
- Multicultural project team management;
- etc.

Career opportunities

- Project Manager
- Project Risk Analyst
- International Business Developer
- Business Analyst
- Sales & Marketing Manager
- Consultant
- Entrepreneur
- Innovation & Technology Manager
- Digital Marketer
- Social Media Strategist
- E-Business Developer
- Digital Transformation officer
- Web Analyst

Corporate partners / employers

- Acted NGO, Accor Hotels, Médecins Sans Frontières, DANONE, Vietnam Airlines, Groupe Auchan, Groupe Casino, TOTAL S.A, Valeo, L'Oréal Luxe, etc.

Contacts

Cnam International Institute of Management
(EPN15)

Emmanuelle Rochefort
External Relation Manager
Tel : + 33 1 40 27 26 36
Cnam-IIM
Case courrier EPN15
2, rue Conté
75003 Paris